

## As the Eagle Flies

Though his parents attended Michigan, that's not what convinced linebacker Dhani Jones, '00, to don the Maize and Blue. It was a simple college brochure.

Jones recalls the U-M catalog that changed his life—it featured a picture of the traditional Block M perched atop a globe. "I wanted to be on top of the world. I knew that if football wasn't going to get me there, my education from Michigan would."



Philadelphia Eagles

Today, the 6'1", 240-pound linebacker for the Philadelphia Eagles has practically attained those glorious heights. While some of his fellow NFL stars might be "more interested in cars, PlayStations and sound systems," Jones prefers classical music and Salvador Dali. His motto is "carpe diem," (Latin for "seize the day") and he certainly has seized all of his days. Off the field, Jones is an artist, an intellectual, an entrepreneur, a musician, a writer and a philanthropist all rolled into one.

Maybe it's because his name, Dhani, means "thinking man" in Hindi. Or maybe it's because he just understands the importance of balance. "Football is one thing, but knowing about the rest of the world is another. It's finding the balance and becoming a better person," he says.

It's hard to keep track of all the things Jones has accomplished in the last year, much less since he graduated from Michigan in 2000. He's currently taking pilot lessons. He has hosted "Total Access" on the NFL Network. He stars in his own show called "Timeless" on ESPN2. He runs a football camp for kids every summer. He is working with the ALS Foundation to find a cure for Lou Gehrig's disease. He has even founded his own company, Five Star Ties, dedicated to bringing the bowtie back into style. "I want a bowtie revolution," he laughs.

Oh yeah, he also played in the Super Bowl for the Eagles against former Michigan star Tom Brady, '99, and the New England Patriots last February.

Jones seems to thrive on his demanding schedule. "I rely on the help of people who surround me, but most of the stuff I do myself. But it's worth it in the end—you can look back and say, 'I did a good job.' I feel myself getting stronger."

Jones credits his experiences at Michigan to a lot of his success. As a student, he didn't live with other football players. Instead, he resided in East Quad, home of the Residential College, the program from which he graduated. "The people I surrounded myself with were more creative rather than hard-core academics." That led to all sorts of opportunities for Jones—he performed spoken word, acted in a wacky student TV show, and wrote a play for his senior thesis. (All on top of winning a national championship with the Wolverines in 1997.)

But it's obvious that Jones isn't satisfied with keeping still, and he admits he still has a lot to accomplish. "I think a lot of people go through life, and they don't seize their moment. They let the window of opportunity pass them by. They don't do everything they can. I'm trying to take advantage of every opportunity that's placed before me, because it could be gone. I'm just trying to seize each of my days."

To read more about Dhani Jones and see more pictures, visit [www.umalumni.com](http://www.umalumni.com).



Philadelphia Eagles

## Canham's Legend Lives On

Former University of Michigan Athletics Director Don Canham, '41, MA'48, died in May at the age of 87 from a ruptured aorta.



U-M Athletic Department

Canham served as athletic director from 1968 to 1988, and he was often credited as the architect of modern U-M athletics. His influence on the legendary Wolverine football program began when he hired Bo Schembechler as the head coach in 1968, sparking a winning tradition in Michigan football.

Canham was also known for his marketing of U-M athletics. He initiated a multi-million dollar direct mail promotion campaign and used various gimmicks to sell the football program. By 1975, Michigan Stadium began attracting crowds of 100,000 or more. During Canham's tenure, the Athletic Department's budget increased from \$2.3 million in his first year to more than \$18 million, and television revenues increased tenfold.

The University hosted a memorial on May 8 at Crisler Arena to honor his memory. Hundreds of coaches, players, fans, friends and staff attended the event. Schembechler spoke at the event and credited Canham for his success. "I would not be here if not for Don Canham. I'll always be grateful to the greatest friend and athletic director you could ever have," he said. "He is a major, major part of the great tradition of the University of Michigan."

## FOOTBALL READIES FOR 2005

Clip this convenient schedule so you don't miss any of the action!

September 3	Northern Illinois	3:30 p.m.	ABC
September 10	Notre Dame	Noon	ABC
September 17	Eastern Michigan	Noon	ESPN-PLUS
September 24	at Wisconsin	7 p.m. or 7:45 p.m.	ESPN/ESPN2 Don't miss the True Blue Tailgate hosted by the Alumni Association.
October 1	at Michigan State	TBA	TBA Don't miss the True Blue Tailgate hosted by the Alumni Association.
October 8	Minnesota (Homecoming)	1 p.m.	ABC Don't miss the Go Blue Homecoming Tailgate hosted by the Alumni Association.
October 15	Penn State	TBA	TBA
October 22	at Iowa	TBA	TBA Don't miss the True Blue Tailgate hosted by the Alumni Association.
October 29	at Northwestern	7 p.m. or 7:45 p.m.	ESPN/ESPN2 Don't miss the True Blue Tailgate hosted by the Alumni Association.
November 12	Indiana	TBA	TBA
November 19	Ohio State	TBA	TBA

All times are Eastern time zone and are accurate as of press time. Visit [www.umalumni.com](http://www.umalumni.com) for updated information.